



Alexandra Example

Marketing Manager

CONTACT

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+41 79 123 45 67
Zurich, ZH
B Permit

SKILLS

Campaign management

Google Analytics

SEO

Copywriting

MS Office

Canva

HubSpot

LANGUAGES

German NATIVE

English C1

French B1

PROFESSIONAL SUMMARY

Results-focused marketing manager with 6 years of experience in Swiss and international companies. Replace this summary with 2-3 sentences about your background, strengths and what you bring to the role.

EXPERIENCE

Marketing Manager

2021 – Present

Company AG, Zurich

- Describe a concrete achievement with a number, for example: increased newsletter signups by 40%.
- Second achievement. Focus on impact, not duties.
- Third achievement or responsibility relevant to the target job.

Marketing Specialist

2018 – 2021

Previous Company GmbH, Basel

- One or two bullet points per earlier role are enough.
- Keep the most relevant accomplishments.

EDUCATION

BSc Business Administration

2014 – 2018

University of Zurich

Berufsmaturität

2011 – 2014

KV Zürich