



Alexandra Example

Marketing Manager

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PROFESSIONAL SUMMARY

Results-focused marketing manager with 6 years of experience in Swiss and international companies. Replace this summary with 2-3 sentences about your background, strengths and what you bring to the role.

SKILLS

Campaign management Google Analytics SEO Copywriting MS Office Canva
HubSpot

LANGUAGES

German — NATIVE
English — C1
French — B1

EXPERIENCE

Marketing Manager

Company AG, Zurich

2021 – Present

- Describe a concrete achievement with a number, for example: increased newsletter signups by 40%.
- Second achievement. Focus on impact, not duties.
- Third achievement or responsibility relevant to the target job.

Marketing Specialist

Previous Company GmbH, Basel

2018 – 2021

- One or two bullet points per earlier role are enough.
- Keep the most relevant accomplishments.

EDUCATION

BSc Business Administration

University of Zurich

2014 – 2018

Berufsmaturität

KV Zürich

2011 – 2014